V.A. 3450 Sculpture: Form and Applications (3,4,0) Prerequisite: V.A. 2270 Intersculpt or V.A. 2730 Sculpture: Materials and Processes

Direct carving is a technique that has been utilized since the beginnings of civilization. The course will focus on such subtractive process and/or the use of reductive thinking as a creative tool to explore sculptural forms. Students will investigate how form can be revealed through different carving approaches and techniques.

In this course students will study the use of working models, templates as well as to work directly with the material to experience both systematic and intuitive methods for producing sculptural form. Students will also examine the application aspects of sculptural form in large scale public sculpture/ environmental project through scaled models and appropriate visual presentation formats.

V.A.3460Embodied Interaction(3,4,0)Prerequisite:V.A. 2740 Bodyscape

Contemporary artists have been experimenting with the use of technology to enable and orchestrate the participation of the audience. Studies of interactivity are often focused in the technical implementation rather from the critical and aesthetic viewpoints.

The course introduces the foundation concepts and skills of interactivity employed in contemporary art and design. It aims to go beyond the traditional discussion of interactive media from either the media studies approach or the cognitive aspect of the human computer interaction (HCI) direction. Within the current social and technological context, it provides a broader investigation from the participatory and the performative nature of interaction with the focus of the human body as the main site of interaction. Students in the course learn to create simple audio-visual musical instruments that the artists and audience can perform together. They also build game-like environments or devices that participants can explore through their bodily interaction. Within this context the focus of the course lies more on the interaction process and experience rather than on the interface design.

This course provides a broad coverage of the use of interactivity in different facets of contemporary art and design. Historical reference will be drawn from a variety of sources like cybernetics, phenomenology, human computer interaction, performance studies, narrative studies, game and play studies, architecture, and sociology. The conceptual framework in the class is transferable and applicable to other subjects like media art/design, spatial design, performance art, and contemporary art theory. As computing technology gets more involved in the creation of visual arts, it is essential for students and practitioners to understand the potential and limitations of the medium in relation with the human body.

The course will introduce the use of the simple graphical programming environment Pure Data that the students can use to experiment with interactive media content, without going through a steep learning curve of mastering traditional text based programming.

V.A. 3470 Virtual Touch

Prerequisite: V.A. 2740 Bodyscape

(3,4,0)

Media art relies much on the audio and visual senses to engage audience. Interactive media has its uniqueness to employ the tactile sense to create a total sensation for audience. Early interactive artworks start by using "classical" devices of mouse and keyboard to couple the audience's actions and the audio and visual transformation of virtual objects on screen. More sophisticated works embed the interacting devices into a spatial environment or custom made artefacts. In both cases, audience has an embodied experience with the artworks through the exchange of information channelled in the sense of touch.

Because digital technologies are incorporated into our daily life, there is a crucial need to strengthen the communication between these systems and their users. These interfaces are the subject of the course. Students will create new hardware interfaces using electronics and sensors that can replace the mouse and keyboard. Basic design skills and knowledge of Adobe Creative suite are expected.

The interaction between the digital and the physical world is a field with increasing meaning for designers and artists. This course will explore the history of interface design—related to time and space—with regards to usability and cultural issues. The development of interfaces has always been driven by technical progress along with the needs of human beings. Students will research experience design, products design, and digital content and create new concepts for interfaces.

V.A. 3480 Analytical Design: Explaining the (3,4,0) World

Prerequisite: V.A. 2230 Typography or V.A. 2750 Graphic Design and Visual Narratives

Design does not only intend to make things beautiful, but has the ability to communicate ideas and messages clearly and effectively. This course aims to develop students' ability to solve design problems and conceptualize complex visualization in an analytical approach. It provides a platform for the students to explore how images, text, graphics and other design elements can be used to inform, explain and narrate complex and difficult contents in a unique and creative way.

In the course, students will be able to enhance their analytical thinking and problem solving skills in a self-assigned project. They will learn how to choose suitable topics and define the context before they start to develop their own design strategy through observations, information gathering, organization of contents and practical experiments throughout the process.

To enrich student's visual language, advance topics in visualization, information design, editorial design, instructional and editorial Illustration will be introduced with an emphasis on effective design principles. Exercises, case studies and workshops will be used to strengthen student's technical skills as well as the ability of problem solving. Besides, the course will provide a comprehensive overview of the history and contemporary practice in the areas stated above by introducing classical works and modern examples found in our everyday life such as magazines, textbooks, comics, user's manual and picture books, etc. Alternative and cutting-edge models of graphic design and publishing methods will also be examined to encourage students to adopt a more experimental approach in the creative process in order to explore one's unique touch and style in design and image making.

V.A.3490Illustration and Comic Art(3,4,0)Prerequisite:V.A. 2750 Graphic Design and Visual Narratives

"To be a person is to have a story to tell." —Isak Dinesen.

Storytelling is a fundamental element in many creative processes and comic art is a medium that best illustrates its importance through arrangement of visual elements and image-text interactions. This course aims to provide a platform for the students to specifically look into the aesthetics of storytelling through comics and illustration based on the knowledge and skills acquired from the fundamental graphic design course. It emphasizes both the training of practical skills and the investigation of the language of comic and sequential illustrations. Through the introduction of theories by scholars and artists like Scott McCloud and Will Eisner, and the examination of the recent local independent comic art movement, students are provided with a critical framework to read and understand comics in a new perspective. They will become able to analyse and appreciate local and international works within a specific social and cultural context.

The course also encourages students to take a look into the process of how abstract concepts and fragmented ideas are transformed into concrete message before it is delivered to the reader creatively. They are required to conduct research in various drawing styles based on the discussion of storytelling methods as presented in Matt Madden's *99 Ways to Tell a Story*. Besides, a series of studio workshop will be held to enhance student's skills and deepen their understanding in areas like story structure, scriptwriting, drafting, drawing, inking and the publishing process. Students are strongly encouraged to experiment with various production methods, and to start developing their unique way of presentation as a first step in becoming a professional illustrator or comic writer.

V.A. 3500 Screenprinting and Lithographic (3,4,0) Printmaking

Prerequisite: V.A. 2760 Experimental Image Making

Screen-printing was first developed in China during the Song Dynasty, and was only relatively late introduced to the West. However, when it finally was patented in England in the early 20th century it developed into a huge industry as it allowed for the first time to print onto almost any surface of almost any 3D-form. Lithography is a truly European invention based on chemical processes of "hydrophobic" and "hydrophilic" surfaces and printing paint. As these chemicals can be applied to all kinds of surfaces, it also allows a vast array of printing possibilities that are particularly interesting for industrial and commercial usage. Together these two techniques cover almost the entirety of all industrially printed matters, from books to products, from packaging to magazines, yet since Andy Warhol and Pop Art in the 1960s these techniques also became popular as media for artistic expression.

Building up on the skills and knowledge acquired in prerequisite courses this is a consecutive course on water-based screen-printing and basic lithographic printmaking techniques that also covers the historical, conceptual and technical aspects of these techniques. Expression and implementation of design concepts developed through studies of the printing process will be the primary goal of this course. In order to facilitate the learning experience, students will make use of the techniques and context of these two printmaking processes to complete several projects. These prints are expected to be technically proficient and indicate an understanding of the two different printing processes. The prints are also required to be imaginative and well designed. All prints must be completely original. Group critiques will coincide with the completion of assigned projects.

Upon completion of the course students will develop greater knowledge in perception, appreciation, composition, printing process preparation and use of colours. Heightened powers of visual awareness, knowledge of the fundamental elements of art, organizational ability, and a creative approach to the use of the printmaking media combine to equip the student for future efforts in studio art production or appreciation activities.

V.A. 3510 Relief and Intaglio Printmaking (3,4,0)

Prerequisite: V.A. 2760 Experimental Image Making Relief and intaglio printmaking in a way relate to each other like additive and subtractive approaches in sculpture: in relief printing some parts of a given matrix are removed to form an image. Ink is applied to the remaining surface areas, and from there directly transferred onto paper. Intaglio printing does exactly the reverse: again some parts of a given matrix are removed, however then the ink is applied into the newly created "gaps" of the surface and then transferred from there to the paper.

Relief printing—as represented for example in woodcut prints is probably the oldest printing technique of all, having been in use for several millennia throughout many different regions and cultures. It is conceptually and technically simple, yet due to many different available materials, tools and carving techniques nevertheless very versatile. Intaglio in return is more sophisticated, and allows for finer, more controlled lines as well as for more durable printing plates. Both techniques have been part of the artistic canon for centuries, and also today offer plenty of opportunities for experimentation and discovery.

This course covers the historical, conceptual and technical aspects of relief and intaglio printmaking techniques, its focus however lies on expression and implementation of design concepts developed through studies of the printing process. Printmaking projects will support the concepts of individuality, originality, independent decision-making, self-directed inquiry as well as the practical skills needed to express concepts.

V.A. 3520 Evolutionary Graphics

Prerequisite: V.A. 2760 Experimental Image Making

The course introduces the ideas and practices of evolutionary and generative methods to create complex visual imageries. In the context of procedural animation and computer graphics, the concepts of evolutionary biology can both simulate the form of nature and as well go beyond it by creating static or dynamic graphics with little reference in the physical world. Students in the course learn to create complex computer graphics by specifying very simple rules. They will understand the notion of artificial nature where the seemingly complex behaviours are developed by a number of simple mutually interacting units. Historical reference will be drawn from a variety of disciplines like machine theory, algorithmic graphics, chaos theory, and self-organizing systems.

The course will introduce the use of the graphical programming environment like vvvv, TouchDesigner or Context Free Art that the students can use to experiment with generative graphics and procedural animation without the need to write traditional text based computer programs. The artworks can both be shown on screen or output as computer paintings. By using the commonly available graphic design software, students usually work on computer graphics with a top down planning approach. The variety of the visual imageries will often be limited to the background and exposure of the students' former visual training. This course offers a bottom up approach to facilitate students to overcome the former constraints. By purposely introducing rules and limitations, the generative or evolutionary processes can automatically produce imageries that challenge both the representational and abstract ways of two-dimensional visual creation. The conceptual framework in the class is transferable and applicable to other subjects like 2D design, spatial design, and experimental painting. As computing software is becoming an important tool for visual art and design, the understanding of the codes, which are essentially rules, is a competitive advantage for students to expand their visual repertoire.

V.A. 3530 From Zero Space to Infinite (3,4,0) Dimension: The Art of Glass Casting

Prerequisite: V.A. 2140 Ceramic Art: From Pinched Pot to Sculptural Form, V.A. 2200 From Liquid to Solid: The Art of Glass Blowing or V.A. 2320 Form and Function: Wheel-Thrown Ceramics

Most objects have three dimensions; however glass can have infinite dimensions through the very light that travels through it and is captured within it. It is a unique quality of glass that it can be transparent, translucent and/or opaque. Such qualities make it possible for glass to express infinite dimensions externally and internally at a zero space. Glass casting is an ancient Chinese glass technique that can be dated back to the Warring State (BC 481–221). Now it is the primary glass art technique taught internationally and locally, and one of the main glass production methods used by artists and designers. It is also becoming an important art skill for creative industries, and it has a place in fine art, public art, spatial design and in architecture.

This course introduces the essential techniques of glass casting and its sufficient cold-working such as grinding and polishing for finishing the glass product. Students will explore the potential for cast glass artworks, and at the same time build a solid and sufficient knowledge base in glass casting skills and the accuracy required for good craftsmanship. This class will encourage the enhancement of aesthetic understanding, sensitivity to design, development of imagination, and the development of personal creative language.

Learning glass casting allows students to apply their understanding of two-dimensional concepts—drawing and design skills—to three-dimensional works. It also allows students to integrate their studies in sculpture, ceramics, jewellery, design and installation to formulate an interdisciplinary practice within glass casting. The course will allow students to attain glass casting craftsmanship, and establish their personal creative language through different projects. It will also expose students to the history and development of glass casting and important examples of glass cast designs and art works.